

Does it Make Sense to Outsource IT?



Software Developer Jobs

According to the US Bureau of Labor Statistics, in 2014, there were 1,114,000 software developer jobs in the United States. The 2016 median pay for a software developer was **\$102,280** per year. ¹

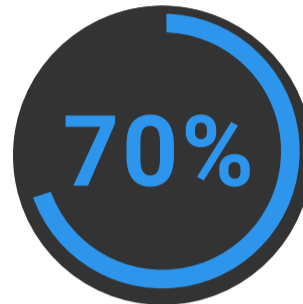
17%



Expected increase in software developer jobs from 2014-2024 ²

EMPLOYEE RETENTION

75.2% of developers would be interested in hearing about new job opportunities ³



Percentage of Employers Providing Motivators to Retain IT Talent ⁴

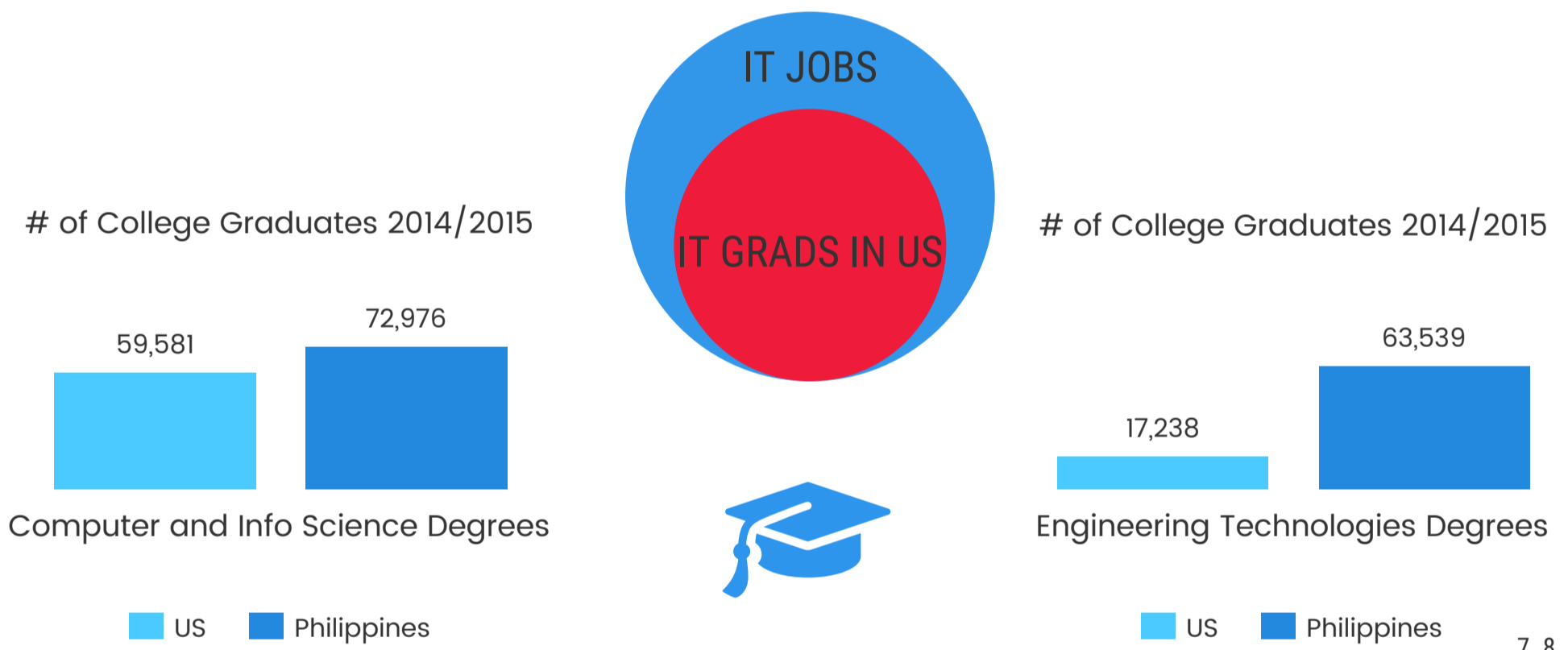
REMOTE WORKFORCE

63.9% of software developers reported working remotely at least one day a month

11.1% of software developers say they're full-time remote ⁵

AVAILABILITY OF IT TALENT

Employment of computer and information technology occupations is projected to grow 12 percent from 2014 to 2024, faster than the average for all occupations. This represents an increase of about 488,500 new jobs. Yet the graphs below represent the total number of college graduates with IT degrees in 2014/2015. There are more IT graduates coming out of the Philippines than the US each year. ⁶

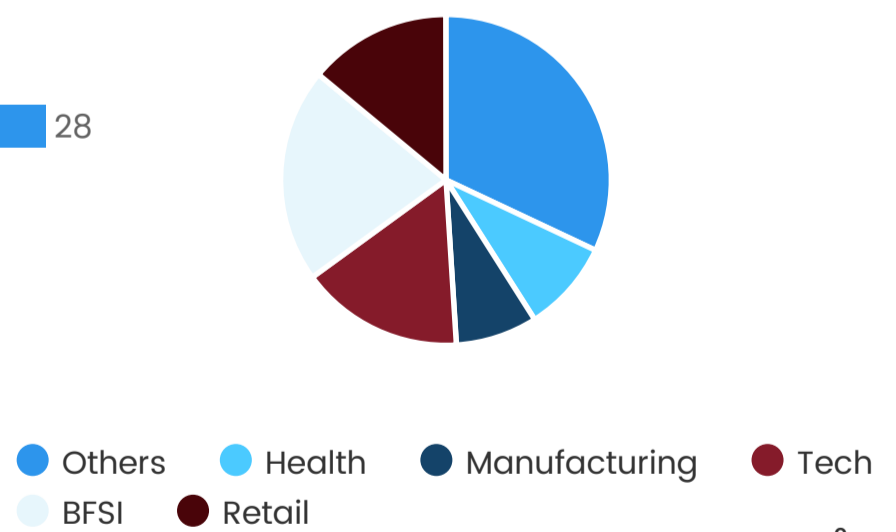
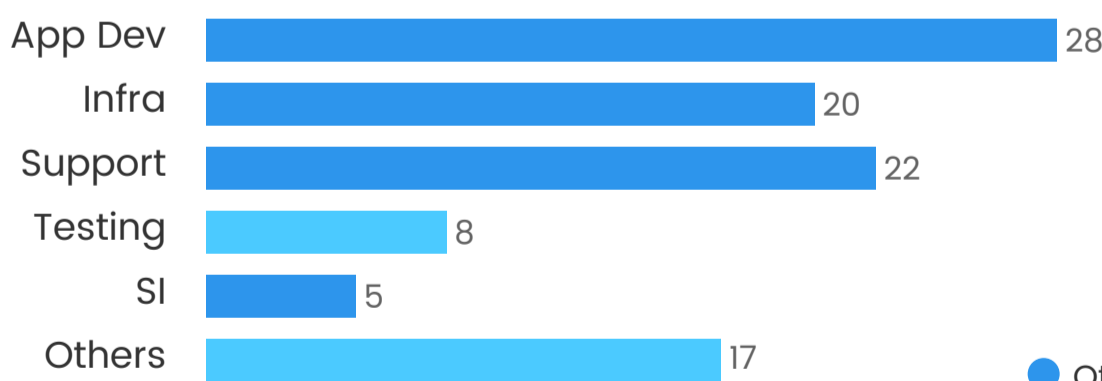


PHILIPPINES SOFTWARE INDUSTRY - AN ESTABLISHED MARKET

\$2.97 Billion, Total Revenue in 2016

Revenue by Service Type

Market by Revenue



WHAT DOES IT ALL MEAN?

US Issues

- High demand for IT workers
- Small pool of candidates available in the US
- Employee retention is getting more difficult

Outsourcing Solution

- High availability of educated IT candidates
- Well-established IT market
- Remote work is becoming more common
- Most cost effective way to fill IT roles
- [Click here for cost comparison](#)

The Philippines offers an extremely cost effective solution to hire from a large pool of qualified IT candidates. With the high demand for IT workers, outsourcing offers the best way for businesses to build their IT teams, allowing you to fully integrate our staff into your existing corporate structure.

¹ bls.gov, ² bls.gov, ³ stackoverflow.com, ⁴ dice.com, ⁵ stackoverflow.com, ⁶ bls.gov, ⁷ nces.ed.gov, ⁸ psia.org.ph